



Mobile Virtual Network Operators (MVNOs)

Taking the mobile market by storm

With the biggest, fastest and most reliable mobile network in the UK on our side, we're best placed to help you and your customers take advantage of the mobile market. With 84.6m mobile subscriptions, there's never been a better time to do this. Our solution offers you everything you need from a mobile network, from great products to top quality performance, allowing you to enhance your mobile offering, expand your portfolio and give your customers what they need in today's mobile-heavy world.

Taking advantage of our MVNO solution allows you to provide mobile services to your customers without the cost, hassle and maintenance of your own network. We'll manage all of that and run it on our award-winning EE network, so you can concentrate on providing your customers with a great choice of mobile products, services and solutions.

Did You Know?

- **Far reaching 4G.** We've been proven to have 4G in more places (substantiated by Rootmetrics), so you can enjoy more coverage at faster speeds
- **We're growing.** By investing £1.5 million into our mobile network every day
- **A range of options.** To meet your needs, we tailor our solutions from limited investment to fully integrated MVNO solutions
- **Super fast.** The EE network is 50% faster than competitors
- **Helping out the services.** UK emergency services use our network for their critical communications service.

The fastest mobile network is born

Orange and T-Mobile completed their merger in 2015 to create EE, forming the biggest and fastest mobile network in the UK. Since EE became part of BT, we're expanding on the already impressive reputation by opening up opportunities for MVNOs.

Delivering what you need

We have MVNOs of all shapes and sizes on our network and we can provide you with the solution to deliver your requirements. We approach all opportunities by understanding your business aspirations and presenting and guiding you as how best to set up. There are several methods of integration and types of network access, alongside a set of products and services which will enable you to manage your MVNO.

The real opportunity of an MVNO manifests itself by delivering you true customer ownership and the ability and flexibility to create your own retail propositions. These capabilities will allow you to differentiate your brand and provide a great network experience for your customers.

Big Benefits

- **Unbeatable speeds.** With an average 4G download speed of 31Mbps, you won't find any faster than our network. It also boasts the fewest dropped calls
- **Great coverage.** Our 4G services are available to over 95% of the population; 3G to over 98%; and 2G to over 99%
- **Increase market share.** And reduce churn by ensuring your customers can access the UK's number one network, in more places than before
- **Award-winning service.** In 2016 we were voted the 'Best Wholesale Operator' at the Global MVNO congress
- **Experienced team.** Our MVNO experts have years of experience and support almost 30 brands, providing mobile services to over 5 million end users.

BT Wholesale means total confidence

As world leaders in communications we're always investing and rolling out the best in communications services which is why we provide the UK's fastest and most far-reaching mobile network. We're committed to building on our network so you can offer your customers access to it and enjoy a reliable, mobile service.

We're committed to making it possible.

Email
clientreception@bt.com
or call
0800 671 045

www.btwholesale.com

Issued: September 2017

Find out more at: btwholesale.com

Offices worldwide

The services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications plc's respective standard conditions of contract. Nothing in this publication forms any part of any contract.

© British Telecommunications plc 2017

Registered office: 81 Newgate Street, London EC1A 7AJ.

Registered in England No: 1800000.

BTwholesale