



Boost revenues with high bandwidth Direct Internet Access

Save big on bandwidths up to 10Gbps

This special offer gives you up to 45% off our high bandwidth Direct Internet Access (DIA) solution. With speeds of up to 10Gbps, you can appeal to more customers and get them ready for the demands of the digital future.



Offer detail

- This offer is a reduction of up to 45% on new Direct Internet Access pricing (Etherflow Internet and Etherway).
- The offer applies to orders raised from 6 June 2022.
- Any inflight orders raised before 6 June 2022 and any existing order provisioned before 6 June 2022 are not eligible for this pricing.
- Prices are automatically available in our Pricing Tool, API and BT systems.
- For API quoting, you'll need the newest version of the Wholesale Ethernet Pricing Tool API (version 6).
- The offer period is from 6 June 2022 until 30 June 2023 inclusive.

What does that really mean?

A typical Direct Internet Access – 10Gbps Etherway Fibre Local Access with a 10Gbps Etherflow Internet is only £13,300 annual rental (one or three-year term), a saving of 45% during the offer. And only £12,802 annual rental on a five-year term.

Etherflow Internet special offer pricing (Premium Class of Service):

Bandwidth	Normal Annual Rental	Special Offer Annual Rental
1.5Gbps	£3,576.00	£2,166.00
2Gbps	£4,576.00	£2,476.00
2.5Gbps	£5,376.00	£2,826.00
3Gbps	£5,876.00	£3,076.00
3.5Gbps	£6,876.00	£3,426.00
4Gbps	£7,776.00	£3,776.00
4.5Gbps	£8,676.00	£4,026.00
5Gbps	£9,676.00	£4,376.00
5.5Gbps	£10,676.00	£4,726.00
6Gbps	£11,576.00	£4,976.00
6.5Gbps	£12,576.00	£5,326.00
7Gbps	£13,576.00	£5,676.00
7.5Gbps	£14,376.00	£5,926.00
8Gbps	£15,376.00	£6,276.00
8.5Gbps	£16,276.00	£6,526.00
9Gbps	£17,276.00	£6,876.00
9.5Gbps	£18,276.00	£7,226.00
10Gbps	£19,176.00	£7,476.00

FAQs

If I place an order during the offer period, will the rental price revert to the current rates on 1 July 2023?

No. Orders placed until 30 June 2023 will be charged at the lower offer rental rates for the duration of their minimum period of service.

Does the offer pricing apply to existing Etherflow Internet services?

No. The offer pricing will only apply to new provide orders and bandwidth upgrade orders placed from 6 June 2022 until 30 June 2023.

How do I find what the offer rental prices are?

The offer pricing will be live in our Pricing Tool from 6 June 2022.

Do I need to do anything to get these offer prices?

No. When you place an order for an Etherflow Internet service during the offer period of 6 June 2022 until 30 June 2023, you'll automatically get these offer prices for your order.





Offices Worldwide

The services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications plc's respective standard conditions of contract. Nothing in this publication forms any part of any contract.

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