

# ENSURE BUSINESS SUCCESS FOR YOUR CUSTOMERS

Your customers look to you to provide them with services and products that help them in the connectivity market. But they're also looking to you to help them ensure their business can stay ahead of their competitors and make them well prepared to tackle any challenges that arise in their workplace.

## HOW CAN BT WHOLESALÉ HELP?

Simple. By being there for you. Not only can we equip you with the right products and services, such as next-generation cloud technology and the best in inbound services, but we're here to help as you sell these to your customers. With the right people, the right information and the right marketing material, we make it possible for you.

### USING THE EMAIL

We've made it easy for you to get in touch with your customers. Simply copy the email and send it directly to them or feel free to add your own details before you send. You can let them know the importance of your relationship and how you'll be able to help them overcome any business challenges.

## HELP ON STANDBY

To find out any more of our solutions, take a look at our website, [www.btwholesale.com](http://www.btwholesale.com) where you will find a wide range of useful information, insights and extra material to help you sell.

This is your chance to really stand out to your customer so let them know you mean business. If you need any additional information, don't hesitate to get in touch with your Account Manager on:

**0800 671 045**

The information in this publication was correct at time of going to print. We may make minor alterations to the specifications of products which do not affect their performance, and may vary prices and delivery charges.

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**SUBJECT LINE - We can help you meet your business demands**

To: [Click here to add recipients](#)  
Cc:  
Subject: We can help you meet your business demands  
Attachments: none

**THE MAIN BODY TEXT WOULD BE AS FOLLOWS:**

### Continuing business success

Work can be demanding and we both know that many challenges arise in the workplace. It's essential that you can solve them quickly and efficiently and we have the solutions to make sure you can. We also make sure that your business can continue to thrive by utilising up-to-date technology and we'll help you evolve alongside the advancement of communications technologies.

How? By providing you with solutions that make a difference. We buy our services from BT Wholesale, so you know that we'll deliver ground-breaking services, over a resilient network and backed by a best-in-class supplier.

### Wave goodbye to workplace issues

With our flexible cloud based and inbound solutions you will be able to keep your workers happy as you'll have more control over issues such as flexible working.

### Save money

Even if you only want to spend the bare minimum we have an impressive selection of cloud-based services that are truly flexible. They can easily be scaled up or down to meet your business demands.

### Champion the customer experience

Our inbound and hosted communications services offer a real-time focus on customer experience meaning you can measure it accordingly and successfully optimise it.

If you want to know more about our products in more detail please get in touch.

**INSERT YOUR SIGNATURE AND COMPANY DETAILS**