



# Complete Mobile

Powered by EE. Delivered by BT Wholesale

## Strengthen your market presence - with full EE connectivity

We've developed Complete Mobile, a unique Wholesale solution that's exclusive to Partner Plus members – EE connectivity, bringing you a host of benefits and opportunities. You'll be able to market this under your own brand, but you'll also have permission to reference the EE brand. And you'll have direct access to mobile specialists via our Wholesale channel.

With EE added to our portfolio of products and services, you can lock in your customers, as they can now get all their connectivity needs from one supplier.

## Did you know?

Enterprise mobile connections could rise to

**14 million**

by 2026<sup>1</sup>.

**59%**

of UK business owners see their mobile as a vital business tool<sup>2</sup>.

**60%**

of UK firms are now mobile only<sup>2</sup>.

<sup>1</sup>Analysis Mason, DataHub <sup>2</sup>BT (cityam.com)



## Benefits for you and your customers

### Leading network

Add the leading mobile network to your armoury: EE has been voted the best UK network for nine years in a row, giving you great brand credibility<sup>3</sup>.

### Wholesale commercials

Enjoy wholesale rates that give you pricing freedom, to support competitive market offerings.

### EE SIM only, on flexible terms

This gives you 100% operational and contractual flexibility. There's an EE SIM card and a network indicator on the device.

### Unlimited calls/texts

These are provided as standard, keeping your proposition both simple and competitive.

### 4G/5G network reliability

This includes 4G on the underground and full EE network coverage as standard, with EE's target of 5G anywhere by 2028 (90% geographic coverage).

### Data from 10GB to unlimited

This is a generous opening allowance, whilst unlimited data gives complete peace of mind.

## EE network features

- Radio Network Access – 2G, 4G, 5G (EE will be sunsetting its 3G network in early 2024).
- Voice, SMS and data services.
- Call and service routing to off-net destinations, including IDD.
- Access to EE's default APNs for improved device compatibility.
- IMS Services – VoLTE and VoWiFi services, enhancing network reach and indoor coverage.
- International roaming – access to the EE global roaming footprint.
- Daily call detail record (CDR) exchange to facilitate partner rating and billing.
- Access to premium and special numbers where required (e.g. 09x numbers).
- Voicemail platform.
- Supply of EE-branded SIMs (physical or eSIM).
- Service underpinned by EE numbering (MSISDN/CTN/IMSI).
- Solution hosted on the strategic platform for EE's enterprise mobility service.

## Additional services

Platform	Features
<b>Mobile Manager</b>	Dedicated partner access to a digital portal, with the ability to view post bill usage/connections. Some self-serve capability at launch, with a clear roadmap for full self-serve on SIM provisioning.
<b>JAMF</b>	Licence included in EE tariff, with prebuilt default roaming profile and data capping.
<b>Network coverage</b>	Full EE network coverage as per coverage checker application.

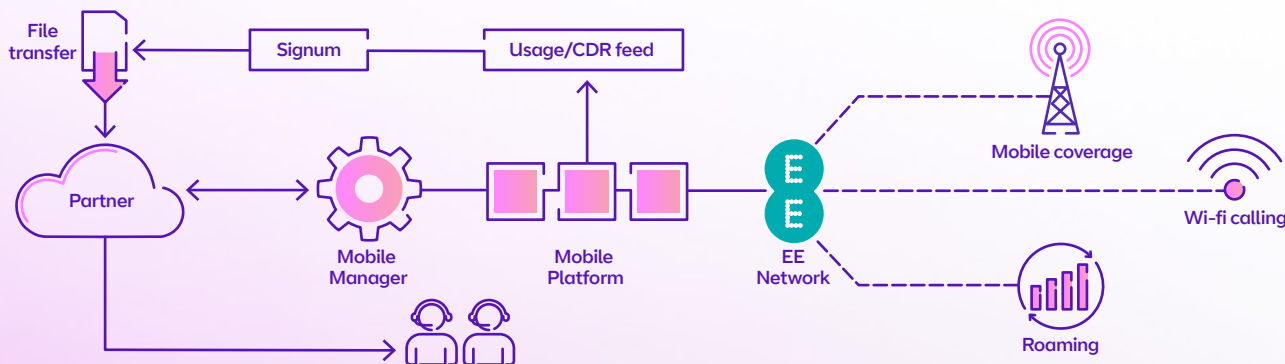
## Why BT Wholesale?

**We're your partner** - With Complete Mobile and our Partner Plus programme, we give you all the tools, resources and support you need to succeed.

**Powered by EE** - We provide you with direct access to EE, the UK's best network.

**Complete portfolio** - Our solutions enable you to serve all your customers' needs.

## Complete Mobile network architecture



<sup>3</sup>EE, the UK's best mobile network nine years running, RootMetrics H2 2022

### Offices Worldwide

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February 2023

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