

Rapid Deployable Network

Fast connectivity in an unconnected environment

In today's world of the Internet of Things (IOT) and Machine to Machine (M2M) we're seeing an increasing number of devices being connected. And in some situations your customers might need to connect their remote devices quickly when they don't have wired access.

With our Rapid Deployable Network, we'll connect your customers to our network as soon as possible. Whatever the size of their business and whatever they need it for, you can connect their devices over our fast 4G network and get them up and running.

Did You Know?

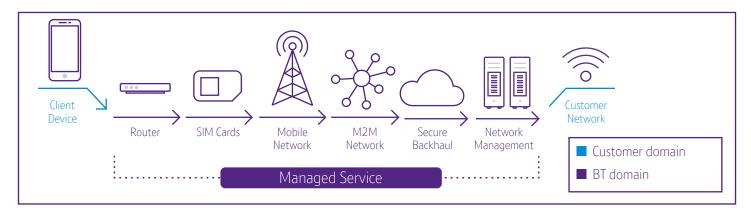
Billions of devices are connected. And they're continuing to rise. It's estimated that five billion devices are already connected and it's predicted to rise to 50 billion by 2020*.

- Huge opportunities are waiting. There is so much potential with M2M as you'll be able to take your customers towards the next phase of communications within the telecoms industry while helping your customers become more informed, efficient and agile.
- Almost every industry uses M2M. From the Post Office to automotive, to healthcare and business logistics, the growth of M2M connected devices in all industries mean new opportunities for you to meet the growing demand.
- Our mobile network is seriously fast. We use EE's awardwinning mobile network to deliver our M2M applications so you'll benefit from offering your customers high-speed connectivity.

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How does it work?

Your customers will connect to your router and using our M2M network, be able to enjoy connectivity. An easier way to understand it is represented by the diagram below:



Any customers, any size

It doesn't matter the size of your customer – whether they're a large corporate or a small business, when they need connectivity for their devices, you'll be there to help.

Corporate enterprises. Our network can be configured to enable you to deliver data directly into data centres.

Large businesses. Deliver straight to their network using a secure VPN.

SMEs. Our fastest deployment is a configuration that lets you send all your customers generated traffic straight over the Internet.

Speed is the name of the game

The key reason your customers will need this solution is because they need M2M connectivity and they need it now. Our Rapid Deployable Network uses our EE network, meaning you can offer your customers the perks of award-winning 4G speeds. As well as super quick connectivity, we also can boost speeds with our highgain mobile antenna.

Email clientreception@bt.com or call 0800 671 045

www.btwholesale.com

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Registered office: 81 Newgate Street, London EC1A 7AJ. Registered in England No: 1800000. It's not just the network speeds that are furiously fast. When it comes to installation, it's simply a case of plug and go – there's no technical knowledge needed – plug in and your customers will soon be connected.

Big Benefits

- Reliable. We're constantly monitoring our core network infrastructure to ensure your customers receive excellent network coverage across the UK, enabling you to provide a reliable and secure service
- **Cost-effective.** Our M2M service and support offers you great value for money as you'll be able to connect your customer sites quickly, so both of you can concentrate on getting back to business
- Back up. Our fail-safe back up is available if you need high levels of resilience
- SLA insurance. To cover you if you get unexpected downtime
- Easy conversion. Connect your customers quickly while they wait for a wired service and easily convert it to a permanent, wired solution.

BT Wholesale means total confidence

We have over 25 years experience managing M2M solutions across a variety of sectors and we have the experience, the people and the technology to help you and your customers stand out from the crowd. We also have the biggest, fastest and most reliable mobile network in the UK, so it's not just our reputation you can rely on, it's our proven technology too.

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