ETHERNET

INSERT LOGO HERE

[This area can be used to promote your brand. Your logo, the logo of the company with whom you are working, or other image can be inserted, and we advise using a JPEG file with a maximum height of 120px and a maximum width of 90px. If your image is smaller in width, we would recommend aligning your image to the right hand margin].

Datasheet

HIGH BANDWIDTH CONNECTIVITY RIGHT ACROSS THE UK

**Our cost effective, secure, high bandwidth connectivity service is available right across the UK. We deliver Ethernet over BT’s powerful, highly resilient and secure 21st Century Network. It provides the underlying infrastructure for voice and data convergence, IP based services and a multitude of other cloud services and applications that can help you to work smarter, faster and save money.**

IDEAL FOR BUSINESSES…

* Needing to move large amounts of data quickly and seamlessly.
* Relying on streaming and broadcasting services.
* Wanting to access high quality voice, data, video and cloud based services and applications.
* Looking for an alternative to leased lines.
* Wishing to build and extend their networks and network infrastructures.

KEY BENEFITS

* Bandwidth and performance are guaranteed, giving you the confidence of knowing that all your locations will be able to exchange data easily, reliably and in a secure manner.
* No major investment or risk.
* Up to10 times cheaper than leased lines or virtual private networks.
* Allows you to introduce next generation voice and data services, such as IP voice, video calling and cloud computing.
* Total geographic coverage.
* Reflect changing market conditions in your business (e.g. adjust speeds, the number of sites and connectivity options).

PRODUCT SPECIFICS

* Ethernet is cost-effective, secure with high-bandwidth connectivity right across the UK at speeds from 0.2Mbps to 10Gbps.
* There are various solutions to meet the needs of every business:
	+ Point to Point – Connect two sites with dedicated bandwidth
	+ Hub and Spoke – Connect multiple sites to your HQ/data centre
	+ Any to Any – Fully connect multiple sites that share lots of traffic within a closed user group
	+ Bespoke – Design the exact connectivity you need between sites with a range of access options

PEACE OF MIND

[This section can be used to promote your product/service reliability and also your experience and knowledge as a product/ service provider.

Alternatively, you may wish to use this section to hold a promotional image. If text is required, we would recommend that you use the same font size for the Title of this section as you have for the other sections, this being a font size between 14pt to 24pt. For the main content in this section, we would advise using the same font size used for the other sections, between 11pt and 14pt. This information can be represented in a series of bullet points (optional).

If an image is required, we would recommend a JPEG file, with a maximum width of 260px. The height of the image can be based
on the space available after completing the other sections.]

PRICE STRUCTURE

[This section can be used to promote your product/service price offers.

Alternatively, you may wish to use this section to hold a promotional image. If text is required, we would recommend that you use the same font size for the Title of this section as you have for the other sections, this being a font size between 14pt to 24pt. For the main content in this section, we would advise using the same font size used for the other sections, between 11pt and 14pt. This information can be represented in a series of bullet points (optional)].

If an image is required, we would recommend a JPEG file, with a maximum width of 260px. The height of the image can be based
on the space available after completing the other sections.]

SERVICE & SUPPORT

[This section can be used to promote your service and support levels.
Alternatively, you may wish to use this section to hold a promotional image. If text is required, we would recommend that you use the same font size for the Title of this section as you have for the other sections, this being a font size between 14pt to 24pt. For the main content in this section, we would advise using the same font size used for the other sections, between 11pt and 14pt. This information can be represented in a series of bullet points (optional).

If an image is required, we would recommend a JPEG file, with a maximum width of 260px. The height of the image can be based on the space available after completing the other sections.]

MARKET POSITION

[This is where you can describe your company’s advantage over your competition – what sets you apart from your competitors? We would recommend that you use the same font size for the Title of this section as you have used for the other sections, this being a font size between 14pt to 24pt.

For consistency, we would suggest using the same font size for the main content in this section, as you have used for the other areas in this
document, we would advise a font size of between 11pt and 14pt.]

The benefits can be shown in a series of bullet points
(tick motif). The number of bullet points will be determined
by their length and also the font size being used. We would suggest a font size for this content between 11pt and

14pt, allowing for approximately 6 bullet points in total].

[Descriptive text for this document goes here. This should be the same as shown on the front cover]