



Futureproof your broadband portfolio

The march to Digital Britain has already begun. Which means more and more people are making the move to all-IP. Don't get left behind.

As if broadband wasn't already in huge demand, it's only going to increase once we move to all-IP in 2025. So why not meet that demand right now and prepare for the future with our latest broadband solutions. They've been created to give you everything you need. And they'll help you reduce costs, futureproof your portfolio and impress your customers along the way.





Say hello to SoGEA

If you want super-fast fibre broadband in just one order journey, then look no further than single order Generic Ethernet Access (SoGEA).

SoGEA for broadband does away with the need for ordering a PSTN line.

- Only one single order, making installs much simpler.
- Which means it's quicker for you to pull in revenues.
- Easy to set up and manage with self-serve portal.
- Real-time quality of service (RTQoS) means the infrastructure is in place to make it seamless for you to sell IP voice.
- Benefit from our industry-leading maximum, average, peak-time and minimum fibre speeds.
- Enjoy far reaching coverage across the UK as we reach over 28.5 million premises.

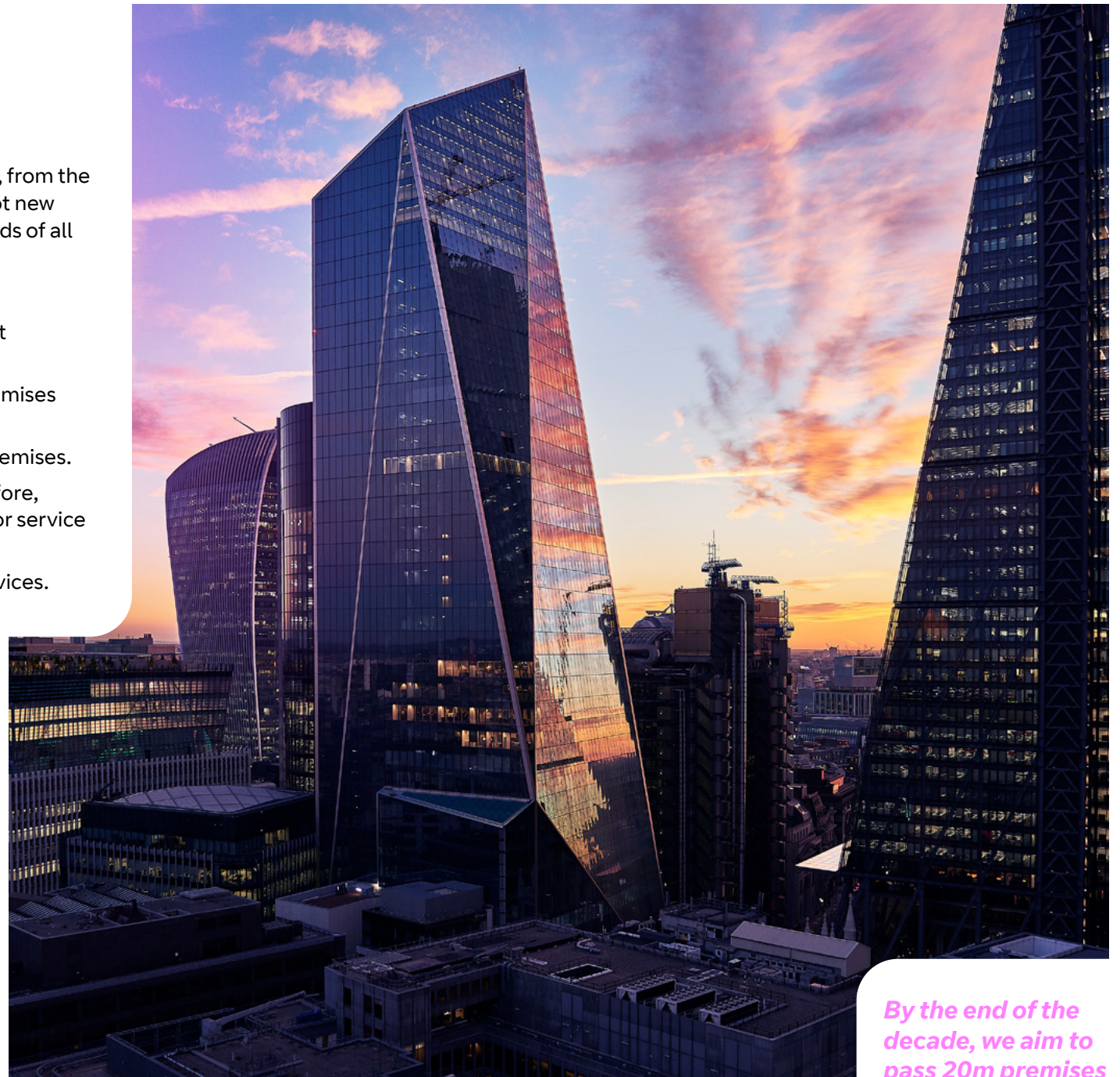
1,700 wholesale experts to support you

Coverage reaching
28.5m premises

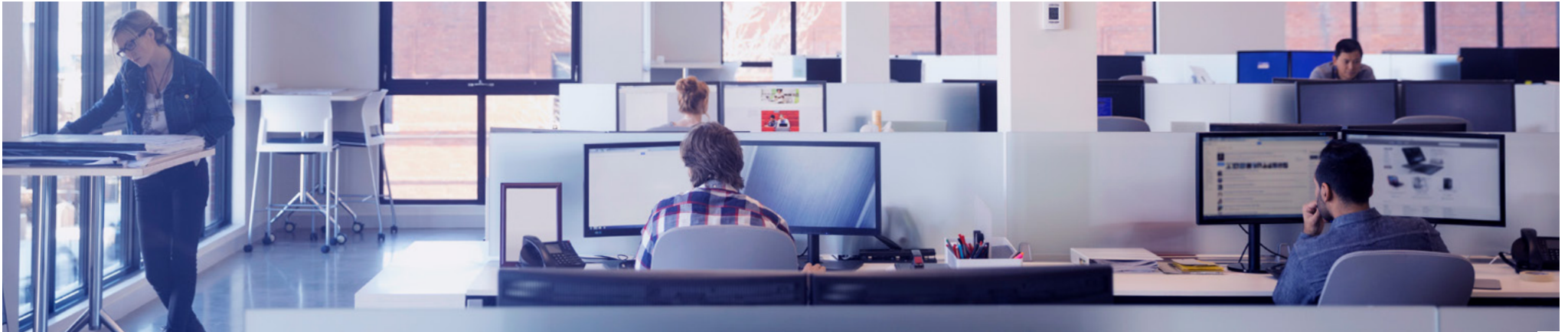
Futureproof with Full Fibre

Fibre to the Premise (FTTP) is a full fibre internet connection entirely serviced by a fibre optic cable, from the exchange all the way to the premise. And we've got new FTTP speeds that will meet the bandwidth demands of all your customers.

- With speeds ranging from 0.5/0.5Mbps to 1000/220Mbps, Full Fibre boasts speeds to suit everyone's needs.
- Coverage is increasing all the time with 25k premises being made ready for service each week.
- By the mid to late 2020s we aim to pass 20m premises.
- FTTP that's more reliable and resilient than before, meaning you're less likely to suffer from faults or service drop outs.
- Capacity to meet the needs of data hungry services.



By the end of the decade, we aim to pass 20m premises



Why now?

- Be a market leader. Get ahead of your competitors and start incorporating IP solutions into your portfolio now, ahead of the 2025 switch-off.
- Show your customers that you mean business. That you've got the latest broadband products that will keep them connected in an all-IP world.
- With new FTTP speeds and wide reach with SoGEA, wherever you are and whatever your bandwidth, there's never been a better time to switch to broadband for an all-IP world.

Why BT Wholesale?

We can help you embrace the growing demands of Digital Britain by giving you the products, services and support to help you. And we do it with:

- a market-leading network
 - which we invest over £2bn per year in
 - that can handle up to 20 terabytes of traffic
 - has double and triple resilience in the core
 - is monitored by over 40,000 devices
 - 99.999% availability guaranteed.

- the best support team in the business
 - 1,700 wholesale experts
 - 3,000 security gurus
 - professional services that do the work for you
 - API driven mentality, putting you in control.
- supporting you in the move to all-IP
 - everything in place to offer a seamless transition to all-IP
 - giving you a network built for demand
 - high bandwidth solutions you won't find elsewhere.

So what are you waiting for?

It's time to make the move to broadband for an all-IP world.

Find out more

Call: **0800 671 045**

Email: clientreception@bt.com

Visit: [btwholesale.com/
broadband](https://btwholesale.com/broadband)

Offices Worldwide

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