

UC OFFICE

Empower your customers with unified communications



Unified Communications (UC) is transforming the way in which we all work. It helps people to collaborate more effectively, more efficiently and more easily across both mainstream mobile and desktop platforms. That's why we've developed our UC Office solution - a seamless, intuitive and feature-rich service that will both empower your customers and enhance your margins.

UC Office is available as an add-on package to our IP Voice Hosted Advanced and SIPT Advanced licences. It provides a full suite of conferencing and collaboration tools, including instant messaging (IM), presence, video calling and desktop sharing.

UC Office solution: everything your customers need, whenever they need it

Our UC Office solution is a smart communications application that will enable your customers to keep in touch wherever they are - in the office, at home and on the move. It works seamlessly on any device, whether a PC, laptop, or smartphone.

And it incorporates a full suite of tools, including voice, video, instant messaging (IM) and presence, audio conferencing and web collaboration - making individuals more productive and teamwork more efficient.

Did You Know?

- **New opportunities.** Offer your customers more from our full suite of conferencing communication and collaboration tools that will boost productivity wherever they are
- **No capital investment needed.** Our UC Office solution is offered on a pay-as-you-grow basis and is an easy way to increase your sales margin
- **Increase efficiency.** By improving business collaboration, offering real time information and lowering communication costs, all made easy with our UC Office solution.



Email clientreception@bt.com or call

0800 671 045

www.btwholesale.com

Easy and cost-effective

UC Office is quick to set up and easy to manage and use. Everything is automatically configured and seamlessly integrated with existing communication tools.

It is suitable for all sizes and types of businesses. Plus it not only increases flexibility and productivity for your customers, but brings a range of savings, including the time and cost that would otherwise be spent on travel.

Flexible packages tailored to your needs

We offer two types of add-on packages – UC Business and UC Team. Simply choose the package most suitable for your customer’s needs and it can be easily added to their service offering.

- UC Business is accessed via a desktop application and includes core features such as IM & presence and video calling
- UC Team has additional features such as conferencing and web collaboration and can also be accessed through a smartphone application.

Big Benefits

- **Greater margins.** Drive maximum value from your customer base with our cost efficient UC Office solution – it’s fast and easy to setup alongside your existing IP Voice services. Many BT Wholesale customers have already seen significant increases in both ARPU and sales margins
- **Empower your customers.** Offer your customers a solution that brings together a full suite of innovative conferencing and collaboration features. Your customers can simply and easily choose the specific package that fits their needs
- **Seamless working. Seamless implementation.** Our UC Office solution simplifies processes for you, as it is easy to deploy and manage, whilst enhancing your customer experience
- **Grow your business.** There are no upfront investment costs and our UC Office solution is offered on a pay-as-you-grow basis
- **Complete flexibility.** There’s a strong demand for UC applications, and by adopting our world class UC Office solution your customers can reap the benefits of greater productivity, business efficiency and flexible working.

BT Wholesale means total confidence

As a world leader in communications, we guarantee high quality and competitive services. We’ve invested heavily in designing products and resourcing the future of business technology.

Take the latest communications to market rapidly, and without the risk. Take your business into the future with a trusted supplier.

Simple, high quality, Unified Communications. We make it possible.



The information in this publication was correct at time of going to print. We may make minor alterations to the specifications of products which do not affect their performance, and may vary prices and delivery charges.

The telecommunications services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications plc's respective standard conditions of contract. Nothing in this publication forms part of any contract.

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