

BT MEETME[®] WITH DOLBY VOICE

Crystal clear meetings



Discover the audio conferencing service that's as clear as having face-to-face meetings with your colleagues, customers and suppliers.

With BT MeetMe with Dolby Voice, meeting participants feel as if they're in the same room – whether they're working from home, the office or on the move. This enables everyone to engage more naturally, which in turn helps to speed up the decision-making process.

BT MeetMe with Dolby Voice uses the latest conferencing technology to help you make the most of your meetings.

- **High-quality sound:** combining high-definition audio with audio levelling for each participant
- **Less interference:** Our system reduces distracting background noises so that you can concentrate on what's being said by the attendees
- **Voice separation:** participant voices appear to come from different directions (just like being around a meeting-room table).

When we say that BT MeetMe with Dolby Voice delivers crystal clear sound, you don't have to take our word for it – just take a look at this short video on our website (www.btwholesale.com/wholesale-conferencing).

Easier meetings

BT MeetMe with Dolby Voice makes it easier to schedule and control any type of meeting:

- **Workshops or planning sessions** that need active participation from everyone involved (and not just listening).
- **Executive meetings** which need a fully-engaged audience making the right decisions.
- **Project management meetings** that bring teams together from different departments to solve problems.

More effective meetings

With BT MeetMe with Dolby Voice, your meetings also become more productive. You can:

- **Know who's talking** – so you spend more time focusing on the issues rather than trying to find out who is saying what.
- **Understand what's said** – even if more than one person talks at the same time, so the conversation flows more naturally.
- **Encourage participation** – people can take part more readily, as it's easier to identify attendees who are trying to join the conversation.

Did You Know?

- **Fast and simple.** Conferences can be held instantly – there's no prior booking required – and can accommodate up to 40 participants.
- **More efficient.** Compared with traditional audio conferencing solutions, MeetMe with Dolby Voice can give a 25% improvement in task efficiency*.
- **Cost-effective.** It can also deliver cost savings of 30% or more*.



* Compared with a mono, standards-based conference environment; task efficiency measured using standard ITU-T testing. Savings based on reduction of call access



Email clientreception@bt.com or call

0800 671 045

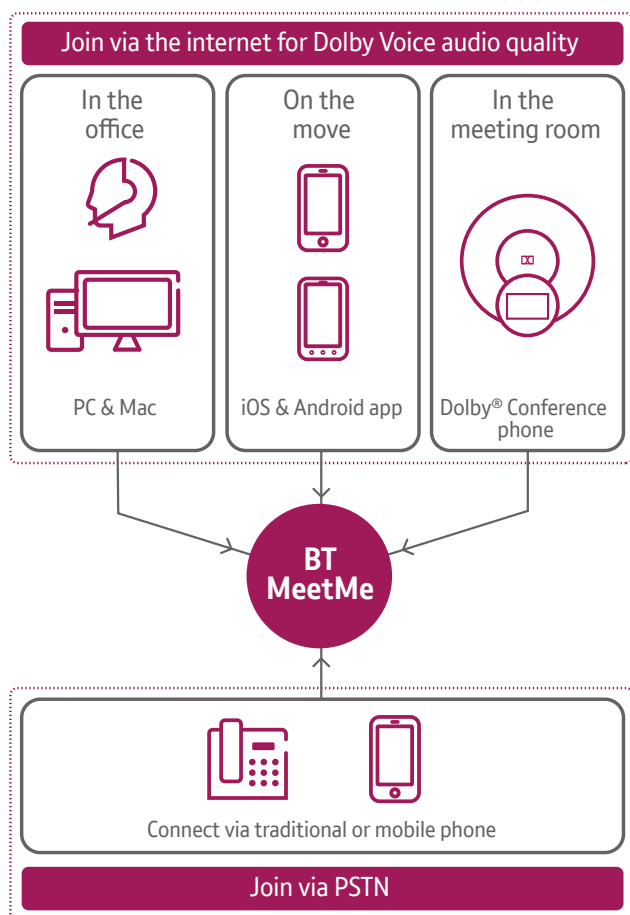
www.btwholesale.com/wholesale-conferencing

A complete solution

Participants can join BT MeetMe meetings from wherever they want, using the type of connection that they most prefer. This includes:

- **The Internet** - giving high-quality sound and voice separation.
- **Traditional fixed or mobile phone lines**, using local dial-in numbers for over 65 countries.
- **The innovative Dolby Conference Phone**, which connects them to a meeting room, giving high-quality sound and voice separation, whilst also improving audio quality in the room itself.

Whichever method participants choose, your meetings will be able to maintain a natural flow of conversation that makes each conference seem as good and productive as if everyone was there in person.



A fully converged solution

Other options that are available include:

Cisco WebEx

BT MeetMe with Dolby Voice integrates with BT Cisco WebEx, using the WebEx interface. You can therefore enjoy a full range of online communication services at the press of a button. This means that you can share documents and visuals whilst enjoying high-quality Dolby Voice audio. All you have to do is launch WebEx on your computer (or use the WebEx mobile app from your tablet or smartphone) and connect via the Internet to BT MeetMe with Dolby Voice.

Lync

You can also make the most of Dolby Voice with BT MeetMe for Lync Enterprise. This will allow you to create an audio conference with some participants who are joining via their Lync client and some via BT MeetMe with Dolby Voice.

Global Access

BT Meet Me with Dolby Voice can use local or Freefone numbers from various countries around the world, so participants can join conferences without incurring high call charges.

Mobile App

BT Meet Me with Dolby Voice can be accessed via Wi-Fi or 4G using iOS and Android devices. This enables customers to use the service from any location without compromising the sound quality.

Skype for Business

For businesses that use Skype for Business, BT MeetMe with Dolby Voice can add great audio quality to their calls as well.

Big Benefits

BT MeetMe with Dolby Voice is an IP Voice solution, and fits in well with BT Wholesale's other hosted products.

- **Higher quality.** As a solution that's been developed by two leading brands, BT and Dolby, conferencing users can have complete confidence in the excellent quality of our service.
- **Greater productivity.** With better sound quality and clear conversations, our service brings meetings to life and promotes faster decision-making.
- **Lower total cost of ownership.** BT MeetMe with Dolby Voice reduces access costs, replacing carrier tolls with an IP connection and toll-free conferencing charges at home or abroad. There's no capex involved, and it's a Pay As You Go solution, so users only pay for what they actually need.
- **Building on unified communications.** BT MeetMe with Dolby Voice offers a stepping stone for organisations that are new to unified communications, and also works alongside more advanced set-ups — as well as in conjunction with our full range of VoIP, Instant Messaging (IM) and presence solutions.

Tools to boost your productivity

BT Wholesale offers a range of desktop and mobile applications for scheduling, launching and controlling your BT MeetMe with Dolby Voice conferences:

- **BT MeetMe add-in for Microsoft® Outlook for streamlining conference scheduling.** This add-in automatically inserts different components into an Outlook invitation. These include:
 - The URL for your BT MeetMe with Dolby Voice meeting.
 - Alternative dial-in numbers (for those unable to join over the Internet).
 - The participant password.

As a result, you waste less time searching for joining details and calls can begin promptly. It also includes a call-start reminder that notifies the chairperson of the call just minutes prior to the scheduled start. And from a reminder pop-up window, the chairperson can join or monitor their conference.

- **BT MeetMe web portal for joining, monitoring and controlling conferences from your desktop.** You can launch your BT MeetMe with Dolby Voice call in one click via this portal. Once you're in the call, the portal provides a visual roster of participants, and offers a menu of control options, such as call recording, call lock and mute/unmute. You can also invite additional participants from the portal. After the call, chairpersons receive an email summary of their call date, time and duration and a list of known participants — helping you to validate your meeting minutes.
- **BT MeetMe mobile application for joining and controlling conferences on the move.** This app provides an easy way to join, monitor and control BT MeetMe with Dolby Voice calls. You can join via Wi-Fi or your data network. The app also gives the chairperson access to a visual roster and in-call control options.

Why BT Wholesale?

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Why BT?

- With BT MeetMe with Dolby Voice, anyone can join a conference at any time, from anywhere – enabling you to achieve your aims without even having to travel.
- You can build a unique conferencing experience by adding various new innovation collaboration tools as your business grows.
- If you need help during a conference, you'll always be supported by one of our dedicated specialists.

**We've made meetings easy and instant.
We make it possible.**

“Finally, an audio service that focuses on quality! All audio services are not the same, and BT MeetMe with Dolby Voice is an exceptional experience. HD voice allows different dialects and accents to come through with clarity and precision, and the spatial audio feature enables a greater sense of presence. The combined effect raises the bar of what an audio service should be.”

Marc Beattie,
Senior Analyst & Partner, Wainhouse Research.



The information in this publication was correct at time of going to print. We may make minor alterations to the specifications of products which do not affect their performance, and may vary prices and delivery charges.

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