

# CONFERENCING SERVICES

Crystal clear audio and web conferencing



Communication is the lifeblood of business in today's fast moving, global commercial environment. There's increasing pressure to get more done, and to get it done quicker.

Audio and web conferencing can enable businesses to respond quickly and effectively to day-to-day challenges, while reducing travel overheads and carbon footprint. Whether you're making a three-way phone call or a presentation to the entire sales force, it's the ideal way to cut costs, improve productivity and gain competitive advantage.

And now our solutions include Dolby Voice, you can enjoy such clear conversations that it's as if everyone on the call is in the same room.

## Conferencing...as a service

Cloud computing is changing our business models enabling reduced costs and increased speed to market. This enables organisations to free up capital, implement cloud solutions and look for smarter and more flexible ways of working. Conferencing gives you all the benefits associated with cloud services, such as quick and easy access to new markets.

## Did You Know?

- **Huge market.** The UK conferencing market is estimated at over £500 million per year and is increasing as businesses look to reduce travel costs and increase productivity
- **Environmentally friendly.** Our conferencing solutions reduce travel needed for meetings, meaning a decrease in CO<sub>2</sub> emissions
- **User's favourite.** According to BT Conferencing research, 90% of end users view our conferencing as 'flawless'.



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[www.btwholesale.com](http://www.btwholesale.com)

## BT MeetMe® with Dolby Voice

An instant conferencing service offering stunning audio quality with no background interference. Everyone taking part can be heard clearly and you can see who's speaking. Participants from across the UK and over 55 other countries can meet any time for the cost of a local call. All that's required is access to a phone to enable highly productive meetings with up to 40 participants. No prior booking is required and conferences can be set up in seconds by participants calling a specific phone number. The service is easy to use and available 24/7/365.

The great sound quality of our solution brings meetings to life and the clarity of the discussions leads to faster decision-making. Your customers can interact and collaborate with others, sharing information such as spreadsheets and slides quickly and easily.

## Global Access

BT Meet Me with Dolby Voice can use local or Freephone numbers from various countries around the world, enabling participants to join conferences without incurring high call charges.

## Cisco WebEx™ solutions

BT MeetMe with Dolby Voice is fully integrated with Cisco WebEx, enabling customers to share documents and benefit from this new BT MeetMe solution.

WebEx Enterprise Edition is a modular suite of real-time web conferencing services which deliver enhanced communications for meetings and conferences, integrating audio and video. Meeting Center is perfect for presenting information, sharing applications and collaborating on a daily basis. Event Center is ideal for large-scale events, such as product launches and sales conferences. Support Center is a powerful tool for remotely diagnosing problems, transferring files and resolving customer issues. Training Center enables effective delivery of interactive, instructor-led e-training.

## Mobile App

BT Meet Me with Dolby Voice can be accessed via Wi-Fi or 4G using iOS and Android devices, so the service can be used anywhere without compromising the sound quality.



The information in this publication was correct at time of going to print. We may make minor alterations to the specifications of products which do not affect their performance, and may vary prices and delivery charges.

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## Big Benefits

- **New sales opportunities.** Our white-label solutions allow you to enter the conferencing market and boost revenues
- **Cost-effective.** No Capex needed: BT MeetMe with Dolby Voice can deliver cost savings of 30% and can boost task efficiency by 25%
- **Astounding quality.** High definition audio with voice separation and with noise cancellation to remove distracting background sounds
- **Reliability.** Our solutions deliver high levels of performance and are fully managed and supported
- **Easy to use.** For MeetMe, customers just need a phone line and for Live Meeting and Cisco WebEx, a phone line and Internet access
- **Increased productivity.** Your customers can interact with others, sharing various programmes, slides, spreadsheets and useful information
- **Improved agility.** Our conferencing solutions enable businesses to be more responsive to customers and suppliers by setting up virtual meetings quickly
- **Low carbon footprint** – conferencing reduces travel and harmful CO<sub>2</sub> emissions.

## BT Wholesale means total confidence

With BT MeetMe anyone can join a conference at any time from anywhere, which means you get more done with less travel. Build a unique conferencing experience by adding various new innovation collaboration tools as your business grows and should you need help during a conference, you'll always be supported by one of our dedicated specialists.

**Help your customers deliver higher performance and speed up decision making. We make it possible.**



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