

INTERNATIONAL DIRECT DIAL (IDD)

Drive business growth with buying power and expertise that leads the world



The world has never been closer, and so has the opportunity to grow your business globally. That means making seamless connections across borders. Our long history at the core of international communications - coupled with our unmatched supplier networks and significant investments in infrastructure bring you BT-strong buying power for superior international dialling.

We provide the widest range of market leading voice services in the UK. IDD has benefitted from some of our largest investments and all our suppliers meet our strict quality criteria. Managing a service of this quality at a competitive price would cost you the same level of time and resource. But we've invested so that you get huge value, without the huge investment.

Did You Know?

- **Superior quality of service.** We prefer to deliver by cable and via carefully chosen suppliers who meet your exact needs. Get a superior service that supports C7, SIP and SIP-I signalling, and provides seamless interconnectivity between PSTN and VoIP networks. And wherever we can, we carry and deliver IP end-to-end
- **Seamless interconnectivity.** Get a superior service that supports C7, SIP and SIP-I signaling, and provides seamless interconnectivity between Public Switched Telephone Networks (PSTN) and IP voice networks. And wherever we can, we carry and deliver IP end-to-end
- **Exceptional value through experience.** We've already invested heavily in a complicated buyer market so you have the highest quality, fully integrated services (making moving from time-division multiplexing (TDM) to IP effortless)
- **Our full support, and more.** Our expert International Network Management Centre is working hard for you. 24 hours a day, seven days a week, your network is supported by proactive monitoring.



Email clientreception@bt.com or call

0800 671 045

www.btwholesale.com/idd

You come first

Our International Direct Dialling service will always deliver your international voice traffic via the optimum route available. We use a highly resilient, robust network and only the best, most competitive international suppliers who meet our strict criteria.

Excellence on every call

We pride ourselves on assuring excellence for you. Whether your customer's calls hit our network via TDM or internet protocol (IP), regardless of call type – all our Global traffic is managed and monitored through our International Network Management Centre, 24 hours a day, seven days a week.

A global perspective

We understand that high-quality international calls are a key component of your voice offering, whether you're selling mobile, fixed line services or both. When you choose BT voice services, you can be sure of a reliable, robust IDD service that offers competitive call rates. And there's no need for you to invest in new infrastructure or equipment, or develop a buying function.

An integrated approach

Our IDD service enhances a range of access products using either IP or TDM technology, such as IP Exchange and BT Interconnect.

Highly resilient and optimum routing

Our own network is highly resilient and quality of service is constantly monitored via our world-class Network Management Centre. We also rely on well-established international partner relationships to ensure we can maintain the highest standards and offer the best value for money.

Big Benefits

- **We rigorously select our suppliers.** They must meet our highest standards, including assurance of Calling Line Identification (CLI) delivery
- **We cater for all our customers.** It's part of our extensive buying criteria. We only use suppliers who will work with us to support all call requirements. As fax is still internationally used we support it where possible. And DTMF tones are carried without interference
- **We fully support roaming traffic.** We don't use suppliers who cannot support Mobile Station Roaming Number (MSRN) ranges.

BT Wholesale means total confidence

We're at the forefront of global voice communications, routing billions of call minutes through our network each year. We've built excellence through our rigorous understanding of the buyer and supplier market and made the heavy investments, so that you get the best service there is.

And we're here 24/7 whatever your size or shape to support you and your customers towards next-generation voice services.

Seamless international dialling made for your customers. We make it possible.



The information in this publication was correct at time of going to print. We may make minor alterations to the specifications of products which do not affect their performance, and may vary prices and delivery charges.

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