Wholesale Hosted Communications (WHC) white label brochure

Our aim

Wholesale Hosted Communications (WHC) is an exciting new proposition that lets you sell either Hosted Centrex, SIP Trunking or a combination of both, meaning you can provide your customers with the right cloud technology they need. We're here to help you sell your own version and this brochure will provide relevant information and hard hitting facts to help you do so.

Contents

• A look into the growth of the Unified Communications marketplace

• Description of the product and a better understanding of how it works

• Important facts and benefits

• Information on why your customers should choose you and your solutions.

Using our white label brochure

When you downloaded the zip file, you will have noticed various documents inside. The first is this one in which we explain the purpose of the datasheet and how best to use it.

Word document

This contains all the content you need to design your own brochure.

• Your marketing team or agency can copy and paste the content into their design version

• When you see instances of [Company Name] and [Product Name], please insert your own details

• It's already been formatted into a suggested guide so you don't have to move anything around

• For an idea of the layout you can take a look at the BT brochure also included within this zip download.

Asset folder

This contains all the graphics you need to add to your datasheet.

• Visual representations of the product make up part of this brochure

• The source files for these can be found within the Asset folder

• Your marketing team or agency can use these graphics when adding to the design version.

BT wholesale